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### **New Jersey cosmetics manufacturer relocating headquarters and manufacturing operations to the City of Lake Worth**

Lake Worth, FL -- In partnership with Palm Beach County and the City of Lake Worth, the Business Development Board of Palm Beach County (BDB) today announced that Radical Cosmetics, LLC, will relocate its company headquarters and manufacturing facility from New Brunswick, New Jersey to a 26,000 square foot building in the City of Lake Worth Commerce Park. The company selected Palm Beach County and Lake Worth over locations in California and Virginia.

Radical Cosmetics is recognized as one of the premier cosmetic contract manufacturers of pressed powders in the U.S. and a bulk cosmetic supplier of a variety of other cosmetic and beauty products. Radical Cosmetics is a USDA certified cosmetics manufacturer whose contract manufacturing services include custom and stock formulations, cosmetics color matching, package development and sourcing, bulk cosmetic filling, product labeling, pack-outs, re-work and kit assembly.

Fenton Baijnath, CEO of Radical Cosmetics said, "The decision to relocate to the City of Lake Worth was based upon access to major highways and ports, and the affordable cost of doing business. "The business-friendly attitude and assistance by staff members at the City of Lake Worth and the Business Development Board of Palm Beach County were a very refreshing change from past experience in other states."

Kelly Smallridge, President and CEO of the Business Development Board, reports that Radical Cosmetics purchased the 26,000 square foot building at 1942 8<sup>th</sup> Avenue North in Lake Worth. It will create 40 jobs with an average annual wage of \$45,000. Ms. Smallridge added, "The BDB is delighted to have worked with Mr. Baijnath and the City of Lake Worth as he narrowed his search to that city. The BDB will continue to work with the company and Workforce Alliance to identify training grants for the employees they will hire. It is very exciting to see manufacturing jobs returning to our area."

### **About the BDB**

The Business Development Board of Palm Beach County is the official public/private economic development organization for Palm Beach County and Enterprise Florida. Founded in 1982 as a not-for-profit corporation, our primary purpose is to attract and retain new industry, business investment, and high quality jobs through corporate relocations, expansions and international trade. During the past five years, the BDB has assisted companies that have created more than 7,700 direct jobs with average salaries greater than \$55,400, resulting in more than \$355 million in capital investment to Palm Beach County and an economic impact that exceeds \$1.8 billion. Additional information can be found at the BDB's Web site, [BDB.org](http://BDB.org).

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